

ATLAS/XP

**EXECUTIVE  
PRESENCE**  
PROGRAM

Increasing **Gravitas** in  
your **High Performing**  
Leaders



**#executivepresence**

At Atlas Learning, we believe in the power of transformation. ATLASXP is our premier program designed to sculpt leaders into influential figures who command respect and inspire change."

Our mission: To help your high potential employees to rightfully stake their claim at future leadership.

## Why does Executive Presence (XP) matter?

"Executive Presence is the unique ability to inspire confidence among peers, subordinates, and senior leaders in one's capabilities and leadership qualities. It's a compelling blend of poise, confidence, and authenticity.

With ATLASXP, we focus on cultivating this dynamic mix, enabling leaders to not only command attention but also communicate with gravitas and genuine finesse. It's about transforming into a leader who is more than just effective — a leader who is the real deal, memorable, polished, and inherently charismatic."

– Kenneth Lewis



## Who is ATLASXP Training for?

For those who want to direct big teams, lead high visibility projects, work closely with business leaders and high profile customers, make their opinion matter in the boardroom and inspire their juniors to learn from them.

In a survey of over **400** CEOs, C-suite leaders and executives, over **78%** of respondents believed that a lack of executive presence will hold you back in your career.

The ATLASXP program is for all the high potential leaders in your organization.

## Whats unique about this program?

### TAILORED TRAINING

Fully bespoke program to suit your company's needs.

### INTERACTIVE WORKSHOPS

Passionate & role-model facilitators, action oriented with demos and roleplays

### ONE-ON-ONE COACHING

Pre or post program coaching with psychometric or 360° assessments

### GRAVITAS

Getting people to take your word seriously, to value you and to respect you.

### COMMUNICATION MASTERY

Speaking in a confident, concise and memorable manner.

### APPEARANCE

Not just how you dress up but how you present yourself at the workplace

### PERSONAL BRANDING

Creating your own personal leadership narrative that attracts and inspires.

### DEMEANOUR

Improving your body language, your walk, your handshake and your voice.

### INFLUENCE

Be able to make your opinions matter and making them stick.


## What are the next steps?

For starters, let us help you know this program better! You could plug this to your existing leadership development journey or schedule it as part of your training offerings for your key employees.

Give us 7 to 20 participants per batch.

And we will do the rest, understand your business, tailor the content and create the difference you want to see in your leaders.

## Experience the ATLASXP advantage

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